

# JOURNYZ

Media Campaign  
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*Approved by Deepa Kartha  
CEO + Founder*

## ABOUT JOURNYZ



Journyz is a web and mobile platform for employees of a company to 'Act as One', thus enabling companies to rally employees around a strategic objective and keep that engagement sustained. We are a software platform built with our proprietary methodology that engages employees, measures engagement and sees demonstrable business results.

With Journyz, you can create communication, recognition, actions, recognition, feedback, contests, polls, and surveys at an initiative level or company level to create alignment and rally teams across the company. Journyz has a social, gamified, super simple interface for employees that can be connected to sophisticated playbooks associated with business scenarios like innovation, transformation, sales productivity and more.

## MISSION + VISION

We created Zinda's Journyz platform to inspire and sustain engagement at an individual and company-wide level. We're here to help you spark and unlock the tremendous potential that exists in all of your employees to fully deliver on your vision, and help make communities you serve grow stronger and safer.

Our mission is to transform companies into inspired, purposeful communities fueling productivity and innovation.

Our vision is to connect purposeful communities in the workplace and in personal lives.



# NOTABLE ACHIEVEMENTS

01

**TOP 10 EMPLOYEE ENGAGEMENT SOLUTION PROVIDERS FOR 2018 AWARD**

CIO Applications Magainze

02

**PARTNERSHIPS**

Cause Based Consulting

03

**CUSTOMERS**

Berkshire Hathaway, Platinum Mortgage, Ericsson

# MANIFESTO

With the combination of human centered design and innovative technology woven together with machine learning, analytics and gamification, we are aiming to bring in the best in class solution for employee engagement for today's diverse workforce.

## Product Pricing

### Squad Journyz

**0 \$**

- Free up-to 5 Users
- 3 Free Journyz
- Pick 2 more from 70+ Templates
- Software as-is

### Tribe Journyz

**5 \$**

- Enhanced Reporting + Analytics
- Software as-is
- Customizable Templates
- Customer Success Representative Assigned

### Nexus Journyz

**Custom \$**

- Specific Customer Templates
- Customer Integrations
- Consulting + Customer Success Manager

# MEET OUR TEAM



**Deepa Kartha**  
CEO + Founder



**Liz Goodchild**  
Chief Business  
Development Officer



**Prakash Kartha**  
Product Strategy Advisor



**Tom Kennedy**  
HR Strategy Advisor



# CONTACT US



**FACEBOOK:**  
**JOURNYZFROMZINDA**



**LINKEDIN:**  
**ZINDA.XYZ**



**YOUTUBE:**  
**JOURNYZ FROM  
ZINDA**

For press inquiries, contact us at:  
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# TESTIMONIALS

"Journyz has been very helpful in building a great team environment in Cabot. It was especially instrumental in creating a warm environment for the new recruits to assimilate with the existing team to feel part of the Cabot culture and create great working relationships with the existing employees. This has helped us engage our people as we as a company navigate our growth plans" - **Venkatesh**

*"I have been looking for a tool to assist me in coaching my 20 agents into productivity and accountability and I just found it with Journyz! The app is so customizable and fun. It allowed me to see what agents in my team are working on, and give them high fives when they made a deal. I love the competition!" - Elizabeth Goodchild*

