



CULTURE TRANSFORMATION

define your cultural tenets



Entrepreneurship



Inclusion



Innovation



Collaboration

Drive grass roots adoptions in 4 easy steps with **Journey from Zinda.xyz**

Step 1: Leverage Communities



Marketing



Finance



HR



Engineering



- Departments
- Resource groups
- X functional teams
- Geographies



Sales

Step 2: Launch Campaigns and log Actions

Submit an idea

Host a hackathon

Track Volunteer hours

Mentor someone

Support a Cause

Acknowledge a Role Model

Step 3: Gamify the Experience



Leaderboard



Analytics



Achievements

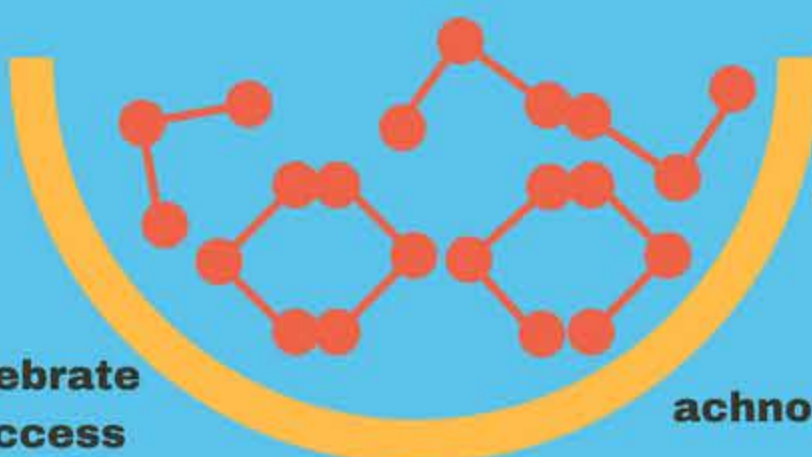


Rewards

Step 4: Incorporate into the company DNA

Culture of Communication at all levels

Celebrate Success



Team and Individual Empowerment

Peer acknowledgement

